

DIVERSITY MATTERS

CODESIGN IN RESEARCH

TEAM UP WITH DIVERSE PATIENT PARTNERS

Researchers are experts in science, but patients are experts in their lived experience.

Most patient partners (so far) are from western, educated, and high socioeconomic backgrounds.

Unique insights of diverse patients matter, and the barriers they face in partnership can be overcome.

Include cultural champions in your research team!

WAYS TO PARTNER

- Include in
 - Planning the study
 - Recruitment
 - Running the study
 - Reviewing the data
 - Sharing the results
- Create a team charter
- Offer flexible hours
- Use resources like [CIHR: Patient Engagement in Research Resources](#)



THE EFFORT IS WORTH IT

- Representative teams = representative research
- Approaches to study are culturally respectful
- Greater funding & publishing opportunities
- Discover new ideas and perspectives to fill research gaps



HOW TO CONNECT

- Connect to immigrant community networks
- Reach out to patient support groups
- Post on social media
- Offer help getting to a clinic/office if needed



TALKING TO IMMIGRANTS

- Use plain language
- Provide an interpreter
- Address barriers
- Build trust and relationships
- Ask, don't assume
- Verify expectations
- Problem solve together



CanChild



kids
brain health
network

McMaster
University

